

Grower Privacy Notice and Consent Form

BASF Canada Inc. and its affiliates (collectively, “**BASF**”) is committed to upholding the privacy of your information and being transparent as to how we collect, use and disclose it. We ask that you familiarize yourself with our Privacy Policy (available at: www.basf.com/ca/en/legal/data-protection which is incorporated into this Privacy Notice) and provide your consent below.

Information Collection

By signing below, you consent and authorize BASF, your distributor, retailer, seed seller, and other third parties to collect and disclose to BASF (directly or through BASF’s third-party service providers):

1. Your transactional, booking and order data and other information relating to your purchases and use of BASF agricultural products (including seed varieties licensed or distributed by or on behalf of BASF or any of its affiliates); and
2. Your personal information, including personal details (such as current and previous full names, farm name and date of birth) and contact details (such as your home address, telephone numbers, and e-mail address).
3. Information on agronomic practices and inputs that are related to use of BASF products such as fertilizer application, water utilization and sprayer, planting and harvesting equipment.

(collectively, the “**Personal Information**”).

Information Disclosure and Use

By signing below, you consent and authorize BASF to collect, use and disclose the Personal Information (including disclosure to BASF’s affiliates, your distributor, retailer, seed sellers or BASF’s third-party service providers) for the purposes of:

1. Providing you with customer service and support;
2. Verifying BASF’s marketing program payments to you;
3. Developing and administering BASF’s marketing programs;
4. Developing, promoting and offering additional information, products and services to you including information, products and services relating to BASF and our trusted third-party marketers through electronic messages and email from BASF. You may later unsubscribe from commercial electronic messages;
5. BASF’s affiliates developing, promoting and offering additional information, products and services to you;
6. Selling, offering, maintaining and operating applications and information services for you and for third parties;
7. BASF’s internal use;
8. Developing and administering market research projects;
9. Developing and administering marketing programs with third parties;
10. Complying with applicable legal and regulatory requirements;
11. Engaging in business transactions, including the proposed or actual purchase, sale, lease, merger or amalgamation or any other type of acquisition, disposal or financing of all or any of BASF’s business; and
12. Any other purpose set out in our Privacy Policy.

Processing and Storage of Personal Information

BASF will use the resources of its affiliates as well as third-party service providers to process and store the Personal Information. This may involve the Personal Information being stored or accessed inside Canada (but outside the province/territory in which you reside) and/or outside Canada (including but not limited to the United States and Germany). Personal Information stored or accessed outside the jurisdiction in which you reside may be subject to the laws of that jurisdiction, including but not limited to being accessible to authorities in those jurisdictions according to the law of those jurisdictions. BASF will take steps to protect the Personal Information in line with locally applicable data protection requirements.

If you wish to know what Personal Information we have in our files about you, request a change to the Personal Information or wish to be removed from our mailing list, please contact the Data Protection officer at 1-877-371-BASF (2273).

This consent form may be executed and delivered either originally or electronically (by PDF, facsimile or otherwise) and upon such execution and delivery, will be deemed to be an original.

GROWER PRIVACY CONSENT:

- ☐ I agree to the collection, use, disclosure and storage of my Personal Information in accordance with this Grower Privacy Notice and Consent Form and the Privacy Policy.

(Please Print)

Grower Name: (First Name followed by Last Name) _____

Farm Name: (if applicable) _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

Telephone Number: _____ Cell Phone Number: _____

Grower Signature: _____ Date: (Month/Date/Year) _____

To provide your consent, please sign, date and return this form to AgSolutions® Customer Care:

1. **Email to:** basf@basf-agolutions.ca
2. **Mail to:** AgSolutions Customer Care, 90 Burnhamthorpe Road West, 10th Floor, Mississauga, ON, L5B 3C3
3. **Fax to:** 1-800-354-7144

