



We create chemistry

## Commercial Electronic Message Consent

BASF Canada Inc. o/a BASF Canada is committed to providing you with timely and relevant information on product innovations, new offers, and customized information tailored to your farming operation.

By selecting the “Accept” box and signing below, you consent and authorize BASF to send commercial electronic messages (“**CEM**”) (including, without limitation, e-mails, text messages (standard fees or data charges may apply to text messaging – consult your carrier for details), instant messaging, social media messaging and any other message sent by means of telecommunication) to the electronic mail address and mobile phone number set forth below. Your consent is sought by Kenna Communications LP (“**Service Provider**”) for and on behalf of BASF.

We will send CEM to you for the purposes of: (i) verifying BASF’s marketing program payments to you; (ii) developing and administering BASF’s marketing programs; and (iii) developing, promoting and offering additional information, products and services to you.

You may contact BASF Canada at: Suite 510, 28 Quarry Park Blvd. SE, Calgary, AB, T2C 5P9, Telephone: 1-866-485-BASF (2273), or email: [privacy.officer@basf.com](mailto:privacy.officer@basf.com). You can find out more about BASF at [www.agsolutions.ca](http://www.agsolutions.ca) or about BASF’s new privacy practices by viewing its privacy policy on the BASF website.

You may contact the Service Provider at: 90 Burnhamthorpe Rd. West, 10th Floor, Mississauga, ON, Telephone: 905-277-2900. You can find out more about the Service Provider at [www.kenna.ca](http://www.kenna.ca).

You may withdraw your consent to receive any and all CEM by contacting BASF or the Service Provider using the contact information set forth above, or contacting **AgSolutions**® Customer Care at 1-877-371-BASF (2273).

This consent form may be executed and delivered either originally or electronically (by PDF, facsimile or otherwise) and upon such execution and delivery, will be deemed to be an original.

**Yes, I wish to receive email messages from BASF Canada:**

**ACCEPT** Please send email messages to the email address I have provided below:

Email Address: \_\_\_\_\_

**Yes, I wish to receive SMS text messages from BASF Canada:**

**ACCEPT** Please send SMS text messages to the mobile phone number I have provided below:

Mobile Phone Number: \_\_\_\_\_

**(Please Print)**

Grower Name: (First Name followed by Last Name) \_\_\_\_\_

Farm Name: (if applicable) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Grower Signature: \_\_\_\_\_ Date: (Month/Date/Year) \_\_\_\_\_

**SUBMIT CONSENT:** Sign, date and return this form to **AgSolutions** Customer Care:

1. **Email to:** [basf@basf-agsolutions.ca](mailto:basf@basf-agsolutions.ca)
2. **Mail to:** **AgSolutions** Customer Care, 90 Burnhamthorpe Road West, 10th Floor, Mississauga, ON, L5B 3C3
3. **Fax to:** 1-800-354-7144