

# OUR THANKS FOR

## KEEPING FARMS LEGENDARY



You have a lot of options to protect your crops. We appreciate the trust you put in BASF products for your canola, cereal, pulse and soybean crops. To show our thanks, these products can earn you a gift of your choice with our **Keeping Farms Legendary** offer.

### How it works.

Purchase the same number of qualifying canola, cereal, pulse and soybean products that you did in 2025, and you can earn one of these gifts, valued at approximately \$100\*.



**Tough Duck Insulated Hoodie**  
Unisex embroidered logo hoodie.



**Carhartt 35L Classic Duffel**  
Unisex branded duffel.



**Pickleball Play Kit**  
Branded paddles, clip on holder and bag.

### Step up your options.

Add one new qualifying product\*\* in 2026 for canola, cereal, pulse and soybean, and step up your options to earn one of these gifts, valued at approximately \$300\*.



**Blackstone 22" Tabletop Griddle**  
Portable, tabletop propane griddle.



**North Face Thermoball Trekker Jacket**  
Mens and women's embroidered logo jacket.



**Igloo Trailmate 50 Qt Cooler**  
Hard side cooler with four molded-in cupholders.

### Qualifying products.

#### **Nodulator IP Plus**

Professional Soybean Preinoculant System

#### **Nodulator XL LQ**

Liquid pea and lentil Inoculant

#### **Insure Cereal FX4**

Seed Treatment

#### **Teraxxa F4**

Seed Treatment

#### **Certitude**

Herbicide

#### **Engenia**

Herbicide

#### **Facet L**

Herbicide

#### **Odyssey Ultra Q**

Herbicide

#### **Smoulder**

Powered by **Kixor** Herbicide

#### **Solo Ultra Q**

Herbicide

#### **Viper ADV**

Herbicide

#### **Voraxor**

Powered by **Tirexor** Herbicide

#### **Voraxor Complete**

Powered by **Tirexor** Herbicide

#### **Zidua SC**

Herbicide

#### **Cotegra**

Fungicide

#### **RevyPro**

Fungicide

#### **Sphaerex**

Fungicide

\*Terms and conditions apply – see next page for details.

\*\*If you didn't purchase any qualifying BASF products in 2025, you're still eligible for the offer if you purchase one qualifying BASF canola, cereal, pulse or soybean product for the 2026 season.

### REGISTER NOW FOR THIS OFFER.

For more information, contact your BASF Territory Manager or call **AgSolutions**® Customer Care at 1-877-371-BASF (2273).

**BASF**  
We create chemistry

# Keeping Farms Legendary

## Official Terms and Conditions

**This contest is governed by Canadian law.**

**Standard data rates apply to participants who choose to participate in the Offer via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.**

### 1. KEY DATES

Keeping Farms Legendary Offer (the “**Offer**”) is sponsored by BASF Agricultural Solutions Canada Inc. (“**BASF**” or “**Sponsor**”). The begins at 12:00 am Mountain Time (“**MT**”) on October 31, 2025 and ends at 11:59 pm MT on September 30, 2026 (the “**Offer Period**”).

The Offer Period consists of: (i) a registration period, starting at 12:00 am MT on October 31, 2025 and ending at 11:59 pm MT on April 30, 2026 (the “**Registration Period**”); and (ii) a purchase period, starting 12:00 am MT on October 1, 2025, and ending at 11:59 pm MT on September 30, 2026 (the “**Purchase Period**”).

### 2. ELIGIBILITY

This Offer is open only to select Canadian Growers (as defined below), (each an “**Eligible Participant**”, and collectively “**Eligible Participants**”) who meet all the following criteria:

- a) reside in Alberta, the Peace region of British Columbia, Manitoba or Saskatchewan (each, a “**BASF Region**”);
- b) have reached the legal age of majority in their province of residence at time of entry; and,
- c) meet all other requirements set out in these official Offer terms and conditions (the “**Terms**”).

Employees, representatives, or agents (or those living with any such person, whether related or not) of BASF, its parent company, subsidiaries, affiliates, reward suppliers, advertising/promotion agencies or any other individual or entity involved in the development, production, administration, or fulfillment of the Offer (collectively, the “**Offer Parties**”) are not eligible to participate in the Offer.

For the purposes of this Offer, a “**Grower**” is defined as

- a) an individual actively engaged in producing a crop on land in a BASF Region owned by or leased to such individual for that purpose;
- b) an owner, operator or designated representative of a corporation actively engaged in producing a crop on land in a BASF Region owned by or leased to such corporation for that purpose;
- c) a Partner (defined below) of a partnership (a “**Partnership**”) where the Partnership is a demonstrably distinct farming operation in a BASF Region:
  - a. comprised of only those members of the Partnership (“**Partners**”) engaged in producing a crop on land, or with assets or equipment, that is owned by the Partnership or contributed by the Partners; and
  - b. distributes all or a portion of revenue, if any, from such crop among Partners; or,
- d) a representative of a direct buying group (a “**Direct Buying Group**”).

#### **IMPORTANT NOTE – DIRECT BUYING GROUP:**

A maximum of one (1) representative of a Direct Buying Group is permitted to complete a Registration (defined below) and such representative will be the Direct Buying Group’s Eligible Participant (provided the representative meets all eligibility criteria set out above). Purchases completed by other members of a Direct Buying Group with a registered Eligible Participant can be eligible towards the Offer for such Eligible Participant, in accordance with Section 4 below, if the other member(s) contact the Sponsor’s call centre to confirm that they are part of the Direct Buying Group. However, for certainty, only the representative of the Direct Buying Group that completes a Registration is eligible to be an Eligible Participant in the Offer and receive a Reward (defined below). The Offer Parties will not involve themselves in, and the Released Parties (defined below) accept no obligation or liability in respect of, any decision regarding the subsequent distribution, allocation, use or misuse of a Reward among a Direct Buying Group.

### 3. AGREEMENT TO BE LEGALLY BOUND BY TERMS

This document constitutes the official Terms of the Offer and exclusively governs all aspects of the Offer. By participating in this Offer, each Eligible Participant is signifying their agreement that they have read and agrees to be legally bound by the terms and conditions of these Terms.

### 4. HOW TO PARTICIPATE

In order to be eligible to earn a Tier 1 Reward (defined below) or Tier 2 Reward (defined below) pursuant to this Offer: (i) during the Registration Period an Eligible Participant must complete a Registration for the Offer (see below) and,

(ii) during the Purchase Period, the Eligible Participant must complete a purchase of the following Eligible BASF Pulse Product(s) from a BASF authorized retailer:

- a) The same total quantity of brands of Eligible BASF Product(s) purchased in 2025 prior to the start of the Purchase Period with a minimum of three hundred (300) acres for each Eligible BASF Product(s) purchased from such brands (collectively, a “**Tier 1 Product Purchase**”);

OR,

- b) Either: (i) a minimum of three hundred (300) acres of at least one (1) additional brand of Eligible BASF Product than the total quantity of brands of Eligible BASF Product(s) the Eligible Participant purchased in 2025 prior to the start of the Purchase Period or, (ii) a minimum of three hundred (300) acres of at least one (1) brand of Eligible BASF Product (if the Eligible Participant did not purchase any Eligible BASF Product(s) in 2025 prior to the start of the Purchase Period) (each, a “**Tier 2 Product Purchase**”).

By way of example only, if an Eligible Participant purchased Insure® Cereal FX4 seed treatment, Cotegra® fungicide and Certitude® herbicide for the 2025 season prior to the Purchase Period, then to complete a Tier 1 Product Purchase in this Offer, the Eligible Participant would need to purchase any 3 brands of Eligible BASF Products during the Purchase Period. To complete a Tier 2 Product Purchase, the Eligible Participant would need to purchase at least any 4 brands of Eligible BASF Products during the Purchase Period. For the avoidance of doubt, the Eligible Participant is not required to purchase the same Eligible BASF Products or same brands that the participant purchased in 2025 prior to the Purchase Period in order to complete a Tier 1 Product Purchase or Tier 2 Product Purchase.

To register for the Offer (a “**Registration**”), during the Registration Period an Eligible Participant must: (i) visit the **AgSolutions®** webpage at [www.agsolutions.ca/keepingfarmslegendary](http://www.agsolutions.ca/keepingfarmslegendary) and follow all applicable on-screen instructions; (ii) speak with an authorized BASF sales representative and have the representative complete such requirements on the Eligible Participant’s behalf; or, (iii) follow the personalised Offer link received by the Eligible Participant by email, as applicable, and all applicable on-screen instructions. **Note: Emails and invitations are not transferrable.** To be eligible, a Registration must be completed and submitted in accordance with these Terms, including all requirements set out above, and received during the Registration Period (as determined by the Sponsor in its sole and absolute discretion).

Once an Eligible Participant has completed all of the foregoing requirements (including, without limitation, that the Eligible Participant has completed an eligible Tier 1 Product Purchase or Tier 2 Product Purchase from a BASF authorized retailer during the Purchase Period) in accordance with these Terms, the Eligible Participant will be eligible to receive: (i) if the Eligible Participant completed a Tier 1 Product Purchase, a tier 1 Reward (a “**Tier 1 Reward**”), or (ii) if the Eligible Participant completed a Tier 2 Product Purchase, a tier 2 Reward (a “**Tier 2 Reward**”). For certainty, to be eligible for a Tier 1 Reward or a Tier 2 Reward, the three hundred (300) acre minimum purchase requirement is applicable to each Eligible BASF Product(s) purchased during the Purchase Period by the Eligible Participant. For certainty, an Eligible Participant may only be eligible to receive either a Tier 1 Reward or a Tier 2 Reward in the Offer.

The following BASF products qualify for the Offer and are “**Eligible BASF Products**”:

**Cereal Products:** Insure Cereal® FX4 and Teraxxa® F4 seed treatments; Smoulder® herbicide; Sphaerex® fungicide; and Voraxor® herbicide

**Pulse Products:** Nodulator® XL LQ inoculant; Cotegra® and RevyPro® fungicides; Odyssey® Ultra Q, Voraxor, Voraxor Complete, Solo® Ultra Q, Viper® ADV and Zidua® SC herbicides

**Canola Products:** Certitude® and Facet® L herbicides; and Cotegra fungicide

**Soybean Products:** Nodulator® IP Plus inoculant; Engenia®, Voraxor, Voraxor Complete, Zidua SC, Viper ADV herbicides; and Cotegra fungicide

Purchases of product returned for any reason whatsoever and product purchased for resale are not eligible and do not qualify in the Offer.

All Eligible BASF Product must be purchased from a BASF authorized retailer (product purchased from a retailer that is not a BASF authorized retailer does not qualify as an eligible purchase). IMPORTANT NOTE: In order receive a Tier 1 Reward or Tier 2 Reward, the retailer at which the eligible purchase was made is required to submit customer transactional data relating to such eligible purchase (the “**Data**”) on behalf of the Eligible Participant that completed the eligible purchase to BASF. Eligibility for a Tier 1 Reward or Tier 2 Reward, will be determined by BASF in its sole and absolute discretion, using this Data.

The Offer Parties and each of their respective affiliates, officers, directors, employees, agents, representatives, contractors, successors and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Registrations, Crop Plans, Offer emails, purchases, Data and/or any other Offer-related information (collectively, “**Offer-related Information**”) and/or other information (all of which is void).

## 5. PARTICIPATION LIMITS AND CONDITIONS

There is a limit of one (1) Tier 1 Reward or one (1) Tier 2 Reward per Eligible Participant per Eligible Participant. Tier 1 Rewards and Tier 2 Rewards shall be collectively referred to as “**Rewards**”. Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise illicit means to take part in the Offer, or any other methods not authorized by these Terms to participate in or to disrupt this Offer, for example, but not limited to, creating multiple accounts, identities, or registrations, all in BASF’s sole discretion, shall be deemed as tampering and may disqualify you from participating in the Offer and/or earning a Reward.



In the case of a dispute over the identity of an Eligible Participant, the authorized account holder of the applicable e-mail address used to participate will be deemed to be the Eligible Participant. All Forms become the property of BASF and will not be acknowledged or returned. BASF is not responsible for any malfunction in the submission of any Offer-related Information, including without limitation any lost, late, or misdirected Offer-related Information or any Offer-related Information that is not submitted or received due to a network, technical or hardware malfunction. BASF shall have the sole and absolute discretion to reject any Offer-related Information that offends or breaches the terms and conditions of the applicable website policies.

## **6. VERIFICATION**

All Offer-related Information and Eligible Participants are subject to verification at any time and for any reason. BASF reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to BASF – including, without limitation, government issued photo identification): (i) for the purposes of verifying the eligibility of any Eligible Participant; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Offer-related information and/or other information for the purposes of this Offer; and (iii) for any other reason BASF deems necessary, in its sole and absolute discretion, for the purposes of administering this Offer in accordance with BASF's interpretation of the letter and spirit of these Terms. Failure to provide such proof to the complete satisfaction of BASF within the timeframe specified by BASF may result in disqualification in the sole and absolute discretion of BASF. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any participant has attempted to participate by any means not expressly sanctioned by these Terms or disrupt this Offer, then they may be disqualified from the Offer in the sole and absolute discretion of the Sponsor. Any violation or attempted violation of any applicable laws, regulations and/or guidelines shall result in immediate disqualification from the Offer. The sole determinant of the time for the purposes of this Offer will be the official time-keeping device(s) used by BASF.

## **7. THE REWARDS**

Each Tier 1 Reward will consist of the Eligible Participant's selection of one (1) of the following items:

- (i) Tough Duck Insulated Hoodie (ARV \$99);
- (ii) Carhartt 35L Classic Duffel (ARV \$102); or
- (iii) Pickleball Play Kit (ARV \$103).

Each Tier 2 Reward will consist of the Eligible Participant's selection of one (1) of the following items:

- (i) Blackstone 22" Tabletop Griddle (ARV \$318);
- (ii) North Face Thermoball Trekker Jacket (ARV \$306); or
- (iii) Igloo Trailmate 50 Qt Cooler (ARV \$290).

To receive a Reward, the Eligible Participant must have competed an eligible Tier 1 Product Purchase or a Tier 2 Product Purchase in accordance with these Terms. Each Reward will be provided to Eligible Participant recipients by mail (based on the mailing address provided by the Eligible Participant within their Registration).

UNDER NO CIRCUMSTANCES WHATSOEVER WILL ANY DIFFERENCE BETWEEN THE ACTUAL RETAIL PRICE OF A REWARD AS AT THE TIME OF REWARD FULFILLMENT AND THE VALUE OF THE REWARD NOTED ABOVE BE AWARDED.

For certainty, a recipient is only eligible to receive one (1) Tier 1 Reward, or one (1) Tier 2 Reward (as applicable) set out above. Without limiting the generality of the foregoing, the following general conditions apply to each Reward: (i) Reward must be accepted as awarded and is not transferable or assignable (except as may be specifically permitted by BASF in its sole and absolute discretion); (ii) no substitutions are permitted, except at BASF's option; (iii) BASF reserves the right at any time to substitute the Reward or a component thereof for any reason with a reward or reward component(s) of equal or greater retail value; (iv) manufacturer's standard warranty, if any, applies to the Reward; (v) each recipient of a Reward shall be solely responsible for all expenses that are not expressly included in the Reward description above; (vi) each Eligible Participant is solely responsible for reading and following all instructions, directions for use and warnings that are associated the Reward (including, without limitation, as provided on a product label), as applicable; and (vi) all characteristics and features of the Reward, except as otherwise explicitly stated above, are at the Sponsor's sole and absolute discretion.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Reward provided in connection with the Offer. To the fullest extent permitted by applicable law, each Eligible Participant that qualifies for a Reward understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should their Reward fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Reward, the Eligible Participant agrees to waive all recourse against the Sponsor and all of the other Released Parties if their Reward or a component thereof does not prove satisfactory, either in whole or in part.

## **8. REWARD ACCEPTANCE**

If an Eligible Participant has been deemed by BASF, in its sole and absolute discretion, to qualify to receive a Reward in accordance with these Terms, then the Eligible Participant will be mailed their applicable Reward by BASF, as set out above.

By accepting a Reward, each Eligible Participant hereby: (i) confirms that they have read, understood and are in compliance with these Terms; (ii) grants all consents required, and authorizes BASF to broadcast, publish, disseminate and otherwise use their name, city/town/village and province of residence, photograph, voice and any other likeness, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation (and with no additional notice) to the Eligible Participant, beyond the awarding of or participation in the Rewards, in any type of

media worldwide and in perpetuity; (iii) accepts the applicable Reward as awarded; and (iv) releases the Released Parties from any and all liability in connection with this Offer, their participation therein and/or the receipt and use/misuse of the applicable Reward or any portion thereof (including, without limitation, any property damage, personal injury and/or death that may occur in connection with any acceptance, use or misuse of the Reward or any portion thereof). If a Reward recipient (i) cannot accept (or is unwilling to accept) the Reward (as applicable) for any reason; and/or (ii) is determined to be in violation of BASF's interpretation of the letter and/or spirit of these Terms (all as determined by BASF in its sole and absolute discretion); then the recipient will forfeit all rights to receive the applicable Reward.

## 9. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by BASF. All rights reserved. Unauthorized copying or use of any of the BASF's intellectual property without the express written consent of BASF is strictly prohibited.

## 10. GENERAL CONDITIONS

This Offer is subject to all applicable federal, provincial and municipal laws. The decisions of BASF with respect to all aspects of this Offer are final and binding without right of appeal. ANY INDIVIDUAL OR ENTITY DEEMED BY BASF TO BE IN VIOLATION OF BASF'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF BASF AT ANY TIME.

The Released Parties will not be liable for the failure of any information to be received, captured or recorded for any reason whatsoever. BASF reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Offer (or to amend these Terms) in any way, in the event of any cause beyond the reasonable control of BASF that interferes with the proper conduct of this Offer as contemplated by these Terms, including, without limitation, any error, problem, tampering, unauthorized intervention, fraud or failure. Any attempt to undermine the legitimate operation of this Offer in any way (as determined by BASF in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made; BASF reserves the right to seek remedies and damages to the fullest extent permitted by law. BASF reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Offer, or to amend these Terms, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

By participating in this Offer, each Eligible Participant expressly consents to BASF, its agents and/or representatives, storing, sharing and using any information submitted only for the purposes of administering the Offer and in accordance with BASF's privacy policy (available at: <https://www.basf.com/ca/en/legal/data-protection>). This section does not limit any other consent(s) that an individual or entity may provide BASF or others in relation to the collection, use and/or disclosure of information.

BASF reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes, eligibility and/or other Offer mechanics stipulated in these Terms, to the extent deemed necessary by BASF, for purposes of verifying compliance by any participant with these Terms, or as a result of any problems, or in light of any other circumstances which, in the opinion of BASF, in its sole and absolute discretion, affect the proper administration of the Offer as contemplated in these Terms, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Terms and disclosures or other statements contained in any other materials, the terms and conditions of these Terms shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Terms shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms or the rights and obligations of participants, BASF or any of the other the Released Parties in connection with the Offer will be governed by and construed in accordance with the domestic laws of the Province of Alberta and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Alberta in any action to enforce (or otherwise relating to) these Terms or relating to this Offer.

## Always read and follow label directions.

**AgSolutions**, CERTITUDE, COTEGRA, ENGENIA, FACET, INSURE, NODULATOR, ODYSSEY, REVYPRO, SMOULDER, SOLO, SPHAEREX, TERAXXA, VIPER, VORAXOR, AND ZIDUA are registered trademarks of BASF, all used under license by BASF Agricultural Solutions Canada Inc. INSURE CEREAL, INSURE CEREAL FX4, and TERAXXA F4 seed treatments, SPHAEREX and REVYPRO fungicides should be used in a preventative disease control program.  
© 2025 BASF Agricultural Solutions Canada Inc.

All other trademarks are the property of their respective owners and use of any such trademark does not imply any affiliation with or endorsement by its owner.

Igloo® is a registered trademark of Igloo Products Corp.

© Copyright, Tough Duck, 2025

© Forty Four Group, LLC. d/b/a Origaudio.

Blackstone is a registered trademark of North Atlantic Imports, LLC.

©2025 North Atlantic Imports, LLC. All rights reserved.

Copyright © 2025 Carhatt, Inc.

The North Face®, a division of VF Outdoor, LLC.