

# Max your flax.

## Get more out of your crops with exceptional disease management.

At BASF, we understand the intricacies of growing flax. That's why we're committed to developing advanced solutions that can help you get the most out of every acre.

## Kick-start flax with Insure Pulse.

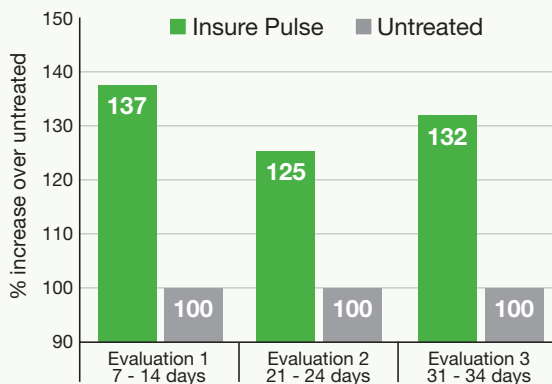
Getting seedlings off to the best start possible is critical for flax. That's why growers should choose a seed treatment like Insure® Pulse fungicide seed treatment. It combines the unique translocation and mobility characteristics of the active ingredient Xemium® with the plant health benefits<sup>1</sup> of **AgCelence**®.

The result is consistent control of seed rot, seedling blight and root rot caused by soil-borne *Fusarium* spp. and *Rhizoctonia solani*.

## Proven performance in flax.

Thanks to the benefits<sup>1</sup> of **AgCelence**, Insure Pulse increases plants' growth efficiency and ability to manage minor stress. It all leads to a larger, healthier crop better able to achieve its maximum potential. Recent field trials also show that Insure Pulse increased emergence in flax by 20%.

### Flax – Increased emergence<sup>2</sup>



Source: BASF Research Authorization trials, 2015, n=3

## Getting to the root of the solution.

Insure Pulse gives flax a better start with increased seedling vigour below ground.



Source: BASF field trial, Wynyard, SK, 2014

## Size up your protection.

Apply Insure Pulse fungicide seed treatment at 300 to 600 ml/100 kg (220 lb) seed.<sup>3</sup> One case includes two 9.8 L jugs, and it's also available in 120 L drums or 450 L totes.

**BASF**  
We create chemistry

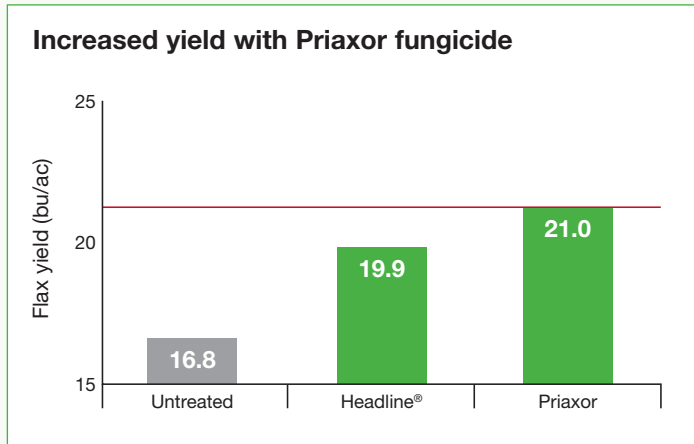
**AgCelence**®  
Expect more

## Stay ahead of key diseases.

To ensure your flax continues to flourish, protect against in-season disease with an application of Priaxor® fungicide. It's the proven standard for disease management, offering exceptional control of pasmo (*Septoria linicola*) and suppression of sclerotinia stem rot (*Sclerotinia sclerotiorum*).

## Advanced chemistry. Advanced results.

Thanks to the active ingredient Xemium, Priaxor delivers more consistent and continuous control of disease<sup>4</sup>. In recent field trials, Priaxor demonstrated impressive control of pasmo and increased flax yields by **4.2 bu/ac** over untreated checks.



Source: BASF field trials, Western Canada, 2010-2017, n=10



Source: BASF field trials, Winkler, MB, 2017

## The right amount at the right time.

One case contains 2 x 9.6 L jugs. Apply Priaxor fungicide at 90 to 180 ml/ac (225 to 450 ml/ha)<sup>5</sup>, between 20 to 50% flowering (7-10 days after first flower).

**Insure® Pulse**  
Xemium® Fungicide Seed Treatment

**Priaxor®**  
Xemium® Fungicide

For more information, visit [agsolutions.ca/insurepulse](https://agsolutions.ca/insurepulse) or [agsolutions.ca/priaxor](https://agsolutions.ca/priaxor) or contact **AgSolutions®** Customer Care at 1-877-371-BASF (2273).

<sup>1</sup> **AgCelence** benefits refer to products that contain the active ingredient pyraclostrobin.

<sup>2</sup> Each evaluation was completed on the same row at 3 different dates for each treatment.

<sup>3</sup> For flax (*Linum usitatissimum*), use a higher rate of 600 ml/100 kg seed if: a) there is a history of high disease pressures in the field or b) where field conditions favour seed- and soil-borne pathogens. If using the 600 ml/100 kg rate, it is highly recommended that the seed be treated into a bin or truck box to allow the treated seed to dry prior to placing into the seeder hopper. This will prevent clumping and bridging in the seeder.

<sup>4</sup> All comparisons are to untreated, unless otherwise stated.

<sup>5</sup> Use increased rate for suppression of sclerotinia stem rot in flax.

## Always read and follow label directions.

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