



Advice and support to help smart canola farmers grow even smarter.

The 2017 Canola Solution Offer.

In order to increase the potential of every acre, we at BASF advise growers to protect and build stronger crops at three distinct periods of development. Those three periods are weed management, disease control and harvest management, and we provide innovative solutions for canola in each of them. But our support doesn't end there. We also strive to provide growers with advice and value-added programs to help increase yields and the bottom line.

The 2017 Canola Solution Offer¹ supports canola growers in managing sclerotinia, blackleg and straight cutting canola, by providing up to \$4 per acre of savings when you purchase matching acres of Heat LQ (Heat) and select BASF canola fungicides.

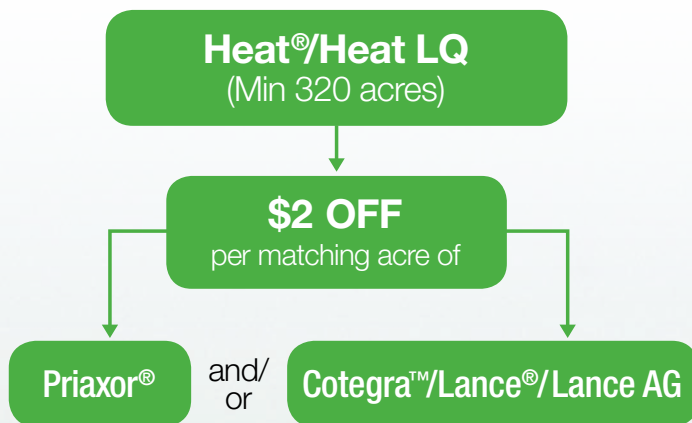
- Purchase of a minimum of 320 acres of Heat or Heat LQ herbicide calculated at the pre-harvest rate (320 acre/case of Heat or 40 acres/case of Heat LQ).

All product purchases must be made by September 30, 2017.

If you purchase **Clearfield**[®] canola with Ares^{®2} herbicide, you'll receive an additional \$2/ac off of Ares².

¹ Offer begins Oct 1/16 (5:00:00 a.m. MST) and ends Sept 30/17 (11:59:59 p.m. MST). Open only to Canadian growers who: (i) reside in British Columbia (Peace Region only), Alberta, Manitoba, or Saskatchewan; (ii) are the owner, operator or designated representative of a Farm; and (iii) have reached the legal age of majority in their province of residence. Full Official Terms (including complete participation and purchase requirements, as well as details on rebate calculations) at agsolutions.ca/canolasolutionoffer. Limit one (1) Rebate per farm. Conditions apply. All capitalized terms shall have the respective meanings assigned to them in the Official Terms.

² **Clearfield** canola seed must be ordered by **December 31, 2016** to be eligible for the savings on Ares herbicide. Ares is registered for use on **Clearfield** canola and **Clearfield XCEED**[®] *Brassica juncea* canola and only in the Prairie Provinces. Not for use in the Peace Region of Alberta and British Columbia.



EXAMPLE:

Qualifying product: 320 acres of Heat LQ (pre-harvest rate)

Priaxor purchase: 320 acres

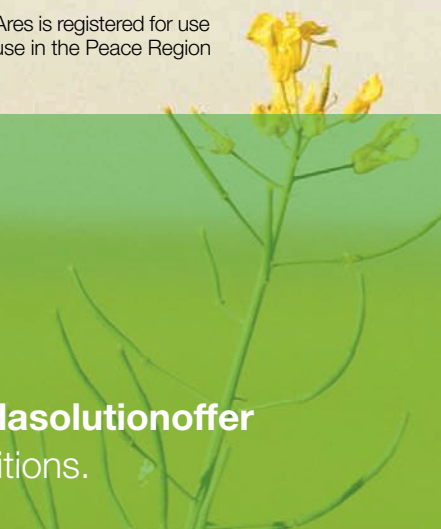
Lance AG purchase: 320 acres

Total qualifying product acres: 320 acres

Total rebate: \$640 (Priaxor) + \$640 (Lance AG) = **\$1,280**

 **BASF**
We create chemistry

Please visit agsolutions.ca/canolasolutionoffer for complete offer terms and conditions.



Protect your investment with the best canola solutions.

As canola production continues to intensify, so does the need to mitigate the risks associated with this trend. BASF is committed to helping canola growers be more profitable, while providing advice and support to proactively manage the challenges of today and tomorrow. It starts with a portfolio of innovative canola solutions that's designed to provide growers with the support they need.

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| <p>Priaxor[®] Fungicide</p> <p>A key part of an integrated approach to controlling blackleg.</p> <ul style="list-style-type: none">• Combines the unique mobility of Xemium[®] with the proven benefits³ of AgCelence[®]• Ability to tank mix with an in-crop herbicide• More consistent and continuous control of blackleg and a healthier, larger crop with increased yield potential⁴ | <p>Cotegra[™] Fungicide</p> <p>A new era of sclerotinia management to help preserve yield potential and quality.</p> <ul style="list-style-type: none">• Combines two leading sclerotinia actives in a convenient liquid premix• Provides best-in-class management of sclerotinia• Strong disease management in a wide range of crops, including canola, peas, lentils, chickpeas, soybeans and dry beans |
| <p>Lance[®] AG Fungicide</p> <p>Enhanced performance plus unique AgCelence benefits.</p> <ul style="list-style-type: none">• Enhanced performance for sclerotinia control and the unique benefits³ of AgCelence during the critical flowering period• Results in better management of minor stress and reduced flower blasting for increased and more consistent yield potential⁴ | <p>Lance[®] Fungicide</p> <p>The industry standard for proactive sclerotinia control.</p> <ul style="list-style-type: none">• Delivers proven, preventative control of sclerotinia• Helps reduce lodging from disease and protect yield potential |
| <p>Heat[®] LQ Powered by Kixor[®] Herbicide</p> <p>Set yourself up for success at pre-harvest.</p> <ul style="list-style-type: none">• Tank mixed with glyphosate, helps facilitate straight cutting by speeding up crop and weed dry down for all herbicide-tolerant canola systems to get growers into the field sooner• Leads to improved crop uniformity for easier harvesting and cleaner fields the next season | <p>To learn more about BASF canola crop solutions, contact your BASF Sales Representative or call AgSolutions[®] Customer Care at 1-877-371-BASF (2273).</p> |

³AgCelence benefits refer to products that contain the active ingredient pyraclostrobin.

⁴All comparisons are to untreated, unless otherwise stated.

Always read and follow label directions.

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XCEED is a registered trade-mark of Crop Production Services (Canada) Inc.

