



# 2014 Seed Profile



## “There’s a New Kid in Town”

When a new hybrid seed comes along, growers first take a wait-and-see attitude, looking before buying, then sampling before adopting. But what if the newest hybrid isn’t seed at all? What if it’s a new company?

There’s a new kid in town! As Nuseed and SEEDS 2000 come together to form the newest hybrid—the Nuseed brand—growers can expect the best of both worlds. The Nuseed brand represents a new company with a new look, but also with a proud heritage. Growers will receive the full benefit of global research and genetics from Nuseed combined with the field-level knowledge and service they already are accustomed to from the SEEDS 2000 brand.

More, better, faster! Product innovation has been the foundation of our business for the past twenty one years and will be greatly enhanced as the two companies combine. Nuseed and SEEDS 2000 together will bring more research, better hybrids and faster results!

For 2014, the seed you plant from our company will come in a Nuseed branded bag, a bag with a new look but full of the same great seed and quality you’ve come to expect previously from the SEEDS 2000 brand. But it’s more than a new brand with a new look, it’s so much more. It’s a bag full of more leading research and plant genetics, more local advice and more of the seed technology that works where it counts, on your farm.

There’s another new kid in town, his name is Tim Birkel, and he will be taking over the reigns from me as we transition to the Nuseed brand. I want to personally thank all of you for your previous business and ask that you continue to support Tim and the great employees who built the SEEDS 2000 brand as we transition to Nuseed. The future is bright and full of opportunity!

Sincerely,



Steve Kent



©2013 Nuseed is a Registered Trademark of Nufarm Australia Ltd.

## Panther DMR

**Panther DMR** is a high yielding, early maturing single-cross hybrid with genetic resistance to multiple races of downy mildew. Panther DMR produces the large, long, dark seed suitable for in-shell and dehull markets.

### Key benefits

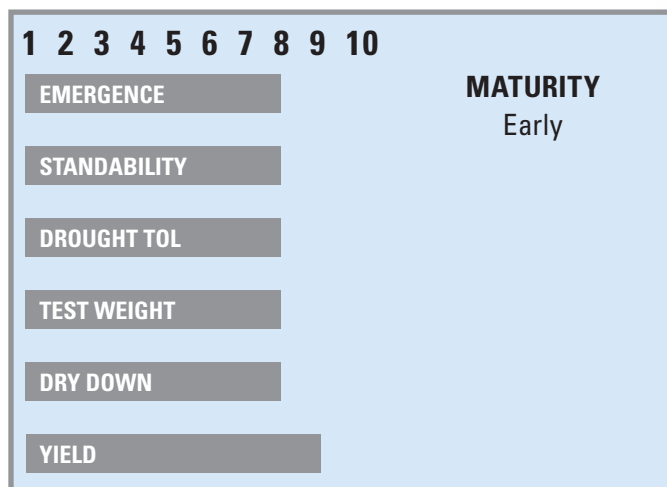
High yield potential

Outstanding late season plant health

Strong stalk and roots for excellent standability

Shorter, uniform plant type

Genetic resistance to multiple races of downy mildew



# Clearfield® High Oleic

## Nuseed Sunflower Hybrids

### Cobalt II Brand

**Cobalt II** is a very uniform single-cross hybrid with resistance to multiple races of downy mildew.

**Cobalt II**'s early maturity and medium stature combined with improved disease tolerance and Clearfield technology makes it a perfect choice for all sunflower growing regions or as a double crop option.

### Key benefits

Uniform single-cross hybrid

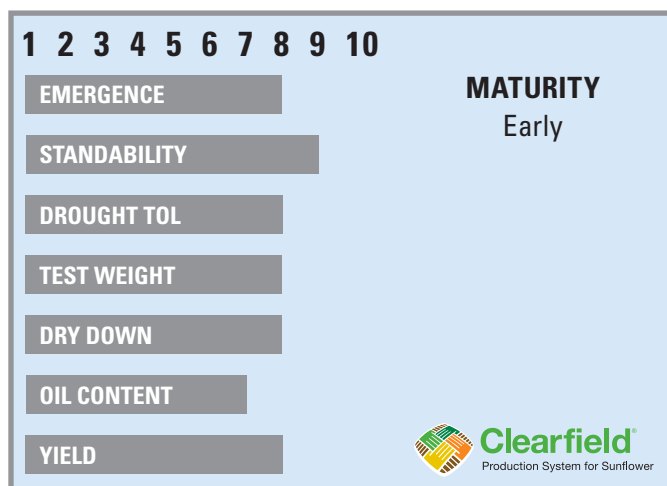
Shorter plant height

High oleic oil quality

Excellent disease resistance

Resistant to multiple races of downy mildew

SOLO herbicide tolerance



Clearfield® and SOLO® are registered trademarks of BASF.