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# BASF Canada Team

## BASF Canada: Marketing Manager Team



Scott MacDonald, Marketing Manager, Insecticides, Horticulture Lead

### Background

Scott MacDonald is the Marketing Manager for Insecticides, and is the Horticulture Crop Lead at BASF. Prior to his current position, Scott worked in various positions at BASF, including on the Eastern Research and Development and Eastern Technical Service teams, as well as on the Urban Pest (Insect) Management team. He has a wealth of experience in the agriculture industry, with his career spanning more than three decades. He has also held a position as the President of the Entomological Society of Ontario.

Scott completed his Bachelor of Science degree in Environmental Biology and his Master of Science in Entomology at the University of Guelph.

Outside of work, Scott enjoys camping, fishing, hiking, biking and reading.