

Guest Speakers

BASF U.S.



Jeremy Hogan, Technical Marketing Agronomist, U.S. Row Crops

Background

Jeremy Hogan is the Technical Marketing Agronomist for BASF. In this role, Jeremy works with the BASF field sales organization to build technical product and agronomic knowledge and skills in row crops. In addition, Jeremy conducts numerous agronomic research trials at the BASF Midwest Research and Agronomy Farm near Champaign, Illinois.

Much of Jeremy's knowledge and experience is utilized with BASF customers and business partners in agronomic training sessions and public speaking engagements throughout the country.

Jeremy was born and raised on a corn and soybean farm in central Illinois and earned a bachelor's degree in agronomy from the University of Illinois in 1997. He earned a master's degree in Crop Science from the University of Illinois in 2014. He is a Certified Crop Advisor (CCA), and has worked in various agronomic roles within the agriculture industry for more than 20 years.