

INNOVATION IN FOCUS

BASF KNOWLEDGE HARVEST 2018

BASF Knowledge Harvest 2018 is coming to the London Convention Centre on February 1st!

We invite you to join us for a day of learning, with agronomic information sessions presented by BASF and industry experts.

One-on-one interview opportunities with BASF specialists and industry experts will be available from 3:30-4:30 p.m.

INFORMATION SESSIONS

INTENSIVE MANAGEMENT & NEW INNOVATIONS

- Gain an Illinois perspective on season-long strategies for intensive corn management.
Jeremy Hogan, BASF Technical Marketing Agronomist, U.S.A.
- See new research results on managing diseases in silage and field corn, including gibberella, and learn about new registrations in alfalfa.
Rob Miller, Technical Development Manager - Eastern Canada, BASF Canada
- Discover how to better manage white mold in soybeans.
Rob Miller, Technical Development Manager - Eastern Canada, BASF Canada

HERBICIDE STEWARDSHIP & WEED MANAGEMENT

- Take a deeper dive into best practices for pesticide application including the science behind temperature inversions.
Rich Anderson, Business Representative - Eastern Canada, BASF Canada
- Hear our guest speaker from Michigan as he explains the US weed resistance experience and its spread south of the border.
Trevor Kraus, BASF Technical Service Representative, U.S.A.

THE FUTURE OF INSECTICIDES

- Changing dynamics of Ontario Crop Production.
Ken Currah, Business Representative - Eastern Canada, BASF Canada
- Discover the diseases and insects that should be on your radar as the seed treatments used in Ontario change.
Scott MacDonald, Insecticide Marketing Manager, Horticulture Lead - Eastern Canada, BASF Canada
- Explore the classifications of insecticides and get a sneak peek on what's coming in the future.
Scott Hodgins, Crop Manager, Horticulture, BASF Canada

REGISTRATION

Please contact Emily Jenniskens at ON Communication at media@oncommunication.ca or 519-434-1365 ext. 264 to register for the day and arrange one-on-one interviews.

AGENDA

9:30 a.m.	Innovation in Focus – Welcome and Opening Remarks
9:50 a.m.	Keynote Address – Bryan Trottier
11:00 a.m.	Session 1
12:00 p.m.	Lunch
1:10 p.m.	Session 2
2:20 p.m.	Session 3
3:20 p.m.	Closing Remarks
3:30 p.m.	One-on-one interview opportunities with BASF experts and guest speakers

LOCATION

London Convention Centre
300 York Street
London, ON
N6B 1P8
519-661-6200

Enter through the Main Entrance off York Street.

PARKING

There are multiple parking options available for the London Convention Centre:

- 1 London Convention Centre Underground Parking: Parking lot accessed off York Street, below the Convention Centre. Please mention you are attending Knowledge Harvest 2018 to booth attendant for COMPLIMENTARY PARKING. Available on a first-come, first-served basis. Height restrictions upon entrance (2 metres or 7 feet).
- 2 City of London: Parking lot located just east of the Convention Centre. Please mention you are attending Knowledge Harvest 2018 to lot gate keeper for COMPLIMENTARY PARKING. Available on a first-come, first-served basis.
- 3 Canada Wide Parking Inc. York Street: Pay parking lot located on York Street across from the Convention Centre.
- 4 Impark: Pay parking lot located in Citi Plaza (formerly Galleria Mall). Accessible off York Street, Clarence Street or King Street.
- 5 Canada Wide Parking Inc. King Street: Pay parking lot located off King Street, south of the Doubletree Hotel.



BASF
We create chemistry