

Grower Privacy Notice and Consent Form

BASF Canada Inc. (“**BASF**”) is committed to upholding the privacy of your information and being transparent as to how we collect, use and disclose it. We ask that you familiarize yourself with our Privacy Policy (available at <https://www.basf.com/ca/en/tools/legal/data-protection.html> which is incorporated into this Privacy Notice) and provide your consent below.

Information Collection

By signing below, you consent and authorize BASF, your distributor, retailer, seed seller, and other third parties to collect and disclose to BASF (directly or through BASF’s third party service providers):

1. Your transactional, booking and order data and other information relating to your purchases and use of BASF agricultural products (including seed varieties licensed or distributed by or on behalf of BASF or any of its affiliates); and
2. Your personal information, including personal details (such as current and previous full names, farm name and date of birth) and contact details (such as your home address, telephone numbers, and e-mail address).
3. Information on agronomic practices and inputs that are related to use of BASF products such as fertilizer application, water utilization and sprayer, planting and harvesting equipment.

(collectively, the “**Personal Information**”).

Information Disclosure and Use

By signing below, you consent and authorize BASF to use and disclose the Personal Information (including disclosure to BASF’s affiliates, your distributor, retailer, seed sellers or BASF’s third party service providers) for the purposes of:

1. Providing you with customer service and support;
2. Verifying BASF’s marketing program payments to you;
3. Developing and administering BASF’s marketing programs;
4. Developing, promoting and offering additional information, products and services to you including information, products and services relating to BASF and our trusted third party marketers through electronic messages and email from BASF. You may later unsubscribe from commercial electronic messages;
5. BASF’s affiliates developing, promoting and offering additional information, products and services to you;
6. Selling, offering, maintaining and operating applications and information services for you and for third parties;
7. BASF’s internal use;
8. Developing and administering market research projects;
9. Developing and administering marketing programs with third parties;
10. Compliance with applicable law.

You also consent to disclosure of your Personal Information by BASF to a third party in the event of a proposed or actual purchase, sale, lease, merger or amalgamation or any other type of acquisition, disposal or financing of all or any of our crop protection business.

If you wish to know what Personal Information we have in our files about you, request a change to the Personal Information or wish to be removed from our mailing list, please contact us at 1-877-371-BASF (2273).

GROWER PRIVACY CONSENT:

I agree to Grower Privacy Consent.

(Please Print)

Grower Name: (First Name followed by Last Name) _____

Farm Name: (if applicable) _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

Telephone Number: _____ Cell Phone Number: _____

Grower Signature: _____ Date: (Month/Date/Year) _____

To provide your consent, please sign, date and return this form to AgSolutions® Customer Care :

1. **Email to:** basf@basf-agsolutions.ca
2. **Mail to:** AgSolutions Customer Care, 90 Burnhamthorpe Road West, 5th Floor, Mississauga, ON, L5B 3C3
3. **Fax to:** 1-800-354-7144



We create chemistry

Always read and follow label directions.

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