



# Announcing:

## Insure<sup>®</sup> Cereal Bulk Container

### Good things come in big packages.

#### Convenient options:

- Growers can now order Insure<sup>®</sup> Cereal seed treatment in convenient 450L Bulk Packaging

#### Benefits

- Increased convenience for higher volume users
- Efficient handling that saves time and improves productivity
- Easy to move, store and organize
- Reduced packaging for easier cleanup and disposal

#### Important order dates

Insure Cereal Bulk Containers (Totes) are being offered for the 2015 crop season.

To guarantee receipt of your Bulk Container(s) order, the following order deadline must be met:

Growers must submit orders to BASF retailers by	Dec. 1, 2014.
Retailers must submit grower orders to Wholesalers or Line Companies by	Dec. 15, 2014.
Wholesalers and Line Companies must submit all retail orders to BASF by	Dec. 30, 2014.

**Note:** Totes will NOT be available for order after the December 1, 2014 order deadline date.

### **Safety and ease of use**

BASF Bulk Containers are designed for safe, efficient handling and storage of large product volumes.

- Durable construction
- Low volume gravity feed
- Translucent to view volume level

### **Bulk Container return policy**

BASF supports responsible environmental stewardship in the recycling of our Bulk Containers.

Although there is no deposit required for the Insure Cereal Bulk containers, BASF will be taking these containers back.

- All empty containers must be returned to the BASF retailer where the purchase was made by September 30, 2014.
- No per container deposit is required.
- BASF will safely dispose of all empty and unusable containers.

For more information about Insure Cereal seed treatment Bulk Containers, please contact **AgSolutions**® Customer Care at 1-877-371-BASF (2273).

### **Always read and follow label directions.**

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