

# Maximizing your rewards in 2017 is easy. Here's how.

To receive your rebate, purchase a **minimum of 400 total acres** of any BASF crop solution products. The purchase must consist of at least two of the following Qualifying Products, each with a minimum of 40 acres.

## HERBICIDES

**Armezon**

Herbicide

**Armezon PRO**

Herbicide

**Assignment**

Herbicide

**Banvel II** and/or **Engenia**

Herbicide

Herbicide

**Basagran Forté**

Herbicide

**Clean Sweep**

Herbicide

**Conquest LQ**

Herbicide

**Distinct**

Herbicide

**Eragon LQ**

Powered by **Kixor** Herbicide

**Frontier Max** and/or **Outlook**

Herbicide

Herbicide

**Integrity**

Powered by **Kixor** Herbicide

**Marksman**

Herbicide

**Optill**

Powered by **Kixor** Herbicide

**Poast Ultra**

Herbicide

**Prowl H2O**

Herbicide

**Pursuit**

Herbicide

## FUNGICIDES

**Acrobat** and/or **Forum**

Fungicide

Fungicide

**Cabrio Plus**

Fungicide

**Cantus** and/or **Lance**

Fungicide

Fungicide

**Caramba**

Fungicide

**Priaxor** and/or **Headline**

Fungicide

Fungicide

**Headline** and/or **Headline AMP**

Fungicide

Fungicide

**Sercadis**

Fungicide

**Twinline**

Fungicide

**CALCULATE  
YOUR  
SAVINGS**

**Total Product  
Purchase Acres\***

**2 Qualifying  
Products**

**3 Qualifying  
Products**

**4 Qualifying  
Products**

**5+ Qualifying  
Products**

**400 – 1,999 acres**

**2%**

**3%**

**4%**

**5%**

**2,000 – 3,999 acres**

**3%**

**4%**

**5%**

**6%**

**4,000+ acres**

**4%**

**5%**

**6%**

**7%**

\*Total product purchase acres = combination of any BASF products purchased and their associated acres (refer to table of products in #6 under "Qualifying Products and Related Conditions" within complete Terms and Conditions on the pages that follow).



BASF Canada stands behind our products. Through our **AgSolutions**® Product Assurance we will support customers who have applied our products according to label recommendations and did not receive reasonable product performance.

A partial list of supported products follows here.

BASF Corn Products		Re-spray Support Level
Glyphosate-Tolerant (GT) Corn	<b>Integrity</b> <small>Powered by Kixor® Herbicide</small> (high rate only)	\$4/acre or \$10/acre for Armezon®
	<b>Marksman</b> <small>Herbicide</small> + glyphosate <sup>1</sup>	\$4/acre
	<b>Prowl H2O</b> <small>Herbicide</small> + <b>Marksman</b> <small>Herbicide</small> + glyphosate <sup>1</sup>	\$4/acre
	<b>Armezon</b> <small>Herbicide</small> + atrazine + glyphosate <sup>1</sup>	\$4/acre
	<b>Armezon PRO</b> <small>Herbicide</small> + atrazine + glyphosate <sup>1</sup>	\$4/acre
	<b>Armezon PRO</b> <small>Herbicide</small> + <b>Marksman</b> <small>Herbicide</small> + glyphosate <sup>1</sup>	\$7/acre
Conventional Corn	<b>Frontier Max</b> <small>Herbicide</small> + <b>Marksman</b> <sup>2</sup> <small>Herbicide</small>	100% (up to a maximum of \$26/acre)
	<b>Prowl H2O</b> <small>Herbicide</small> + <b>Marksman</b> <sup>2</sup> <small>Herbicide</small>	100% (up to a maximum of \$26/acre)
	<b>Armezon PRO</b> <small>Herbicide</small> + atrazine	100% (up to a maximum of \$16/acre)

BASF Soybean Products		Re-spray Support Level
Conventional   IP Soybeans	<b>Prowl H2O</b> <small>Herbicide</small> + <b>Conquest LQ</b> <small>Herbicide</small>	\$7/acre for grass escapes \$13/acre for broadleaf weed escapes
	<b>Frontier Max</b> <small>Herbicide</small> + <b>Conquest LQ</b> <small>Herbicide</small>	\$7/acre for grass escapes \$18/acre for broadleaf weed escapes
	<b>Prowl H2O</b> <small>Herbicide</small> followed by <b>Clean Sweep</b> <small>Herbicide</small>	\$7/acre for grass escapes \$13/acre for broadleaf weed escapes
	<b>Frontier Max</b> <small>Herbicide</small> followed by <b>Clean Sweep</b> <small>Herbicide</small>	\$7/acre for grass escapes \$18/acre for broadleaf weed escapes
	<b>Prowl H2O</b> <small>Herbicide</small> + <b>Optill</b> <small>Powered by Kixor® Herbicide</small>	\$5/acre for grass escapes \$10/acre for broadleaf weed escapes
	<b>Frontier Max</b> <small>Herbicide</small> + <b>Optill</b> <small>Powered by Kixor® Herbicide</small>	\$7/acre for grass escapes \$13/acre for broadleaf weed escapes

<sup>1</sup> For post-emergent applications. <sup>2</sup> For high rate, pre-emergent applications only.

Compensation mentioned above for BASF products for use in corn and soybeans will not exceed cost of re-spray product.

**Always read and follow label directions.** For full details on the products and use rates BASF supports, and the support process, please contact your BASF Sales Representative or call **AgSolutions** Customer Care at 1-877-371-BASF (2273).

- Offer Overview:** Subject to the terms, conditions and restrictions set forth below, BASF Canada Inc. ("BASF") is offering (the "Offer") each Eligible Participant (as defined below in section 3) the opportunity to receive a Rebate (the "Rebate") in an amount to be calculated by BASF as being between 2% and 7% off the Suggested Retail Price ("SRP"), exclusive of taxes, of each case of Qualifying Product (as defined below in section 4b), when the Eligible Participant makes purchases (from an authorized Eastern Canadian retailer at the SRP during the Offer Period, as defined below in section 2) that consists of: (i) a minimum of four hundred (400) acres of Qualifying Products (as defined below in section 4b); and (ii) at least two (2) of those Qualifying Products are each purchased at a minimum quantity of forty (40) acres. The value of the Rebate, if any, that an Eligible Participant is eligible to receive pursuant to this Offer will be calculated by BASF in its sole and absolute discretion, in accordance with the terms and conditions of these Official Terms and Conditions (the "Terms").
- Offer Period:** The Offer begins October 1, 2016 at 7:00 a.m. Eastern Time ("ET") and ends September 30, 2017 at 11:59 p.m. ET (the "Offer Period").
- Eligibility:** The Offer is open to Canadian growers who: (i) reside in Ontario, New Brunswick, Nova Scotia, Newfoundland and Labrador, Prince Edward Island, British Columbia (excluding the Peace River Region of British Columbia) and Quebec; (ii) are the owner, operator or designated representative of a farm (the "Farm"); and (iii) have reached the legal age of majority in their province of residence (each, an "Eligible Participant"). These Terms govern this Offer and must be followed by all Eligible Participants at all times. By agreeing to participate in the Offer, each Eligible Participant is signifying his/her agreement to comply with, and be legally bound by, these Terms.
- How to Qualify:** To qualify for the Offer and be eligible to receive a Rebate, an Eligible Participant must:
  - Comply with all of the terms and conditions set forth in these Terms (as determined by BASF in its sole and absolute discretion); and
  - During the Offer Period, make purchases (from an authorized Eastern Canadian retailer at the SRP during the Offer Period) that consists of:
    - A minimum of four hundred (400) acres of the following Qualifying Products (the "Qualifying Product(s)"); and  
**Herbicides:** ARMEZON®, ARMEZON PRO, ASSIGNMENT®, BANVEL® II and/or ENGENIA™, BASAGRAN®, BASAGRAN FORTÉ, CLEAN SWEEP®, CONQUEST® LQ, DISTINCT®, ERAGON® LQ, FRONTIER® MAX and/or OUTLOOK®, INTEGRITY®, MARKSMAN®, OPTILL®, POAST® ULTRA, PROWL® H2O, and PURSUIT®.  
**Fungicides:** ACROBAT® and/or FORUM™, CABRIO® PLUS, CANTUS® and/or LANCE®, CARAMBA®, PRIAXOR® and/or HEADLINE®, HEADLINE AMP and/or HEADLINE, SERCADIS®, and TWINLINE®.
    - At least two (2) of those Qualifying Products are each purchased at a minimum quantity of forty (40) acres.  
 By way of example only, if an Eligible Participant purchases 120 acres of INTEGRITY + 160 acres of ARMEZON PRO + 160 acres of PRIAXOR, then he/she would be eligible to receive a Rebate pursuant to the Terms of this Offer.  
 By way of example only, if an Eligible Participant purchases 200 acres of INTEGRITY + 180 acres of ARMEZON PRO, then he/she would not be eligible to receive a Rebate pursuant to the Terms of this Offer.
- Rebate Percentage Calculation:** To determine the Rebate Percentage Value (the "Rebate Percentage Value") that an Eligible Participant is eligible to receive pursuant to the Terms of this Offer, BASF will:
  - Determine the total number of acres for Qualifying Products (in accordance with the rates outlined in Section 6 below) that were purchased by the Eligible Participant from an authorized Eastern Canadian retailer in accordance with these Terms (the "Total Number of Acres");
  - Determine the total number of Qualifying Products that were purchased (each at a minimum quantity of forty (40) acres) by the Eligible Participant from an authorized Eastern Canadian retailer in accordance with these Terms (the "Total Number of Qualifying Products"); and
  - Refer to the following Chart:

Total Number of Acres	Total Number of Qualifying Products			
	2	3	4	5 +
400 – 1,999	2%	3%	4%	5%
2,000 – 3,999	3%	4%	5%	6%
4,000 +	4%	5%	6%	7%

The Rebate Percentage Value shown in the chart above represents the percentage that BASF will use to calculate the amount of the Rebate that an Eligible Participant is eligible to receive off the SRP, exclusive of taxes, of each case of Qualifying Product that was purchased in accordance with these Terms.

By way of example only, if BASF determines that an Eligible Participant has: (i) a Total Number of Acres of 2400; and (ii) a Total Number of Qualifying Products of three (3); then that Eligible Participant would have a Rebate Percentage Value of 4% and would therefore be eligible to receive 4% off the SRP, exclusive of taxes, of each case of the Qualifying Products that were purchased in accordance with these Terms.

All Rebate calculations will be based on SRP in Eastern Canada multiplied by the corresponding Rebate Percentage Value. Retailers have complete autonomy to determine the resale pricing for the products described herein and may choose to sell such products at prices which are different from those suggested by BASF. Rebates will be calculated on a per acre basis, using all Qualifying Products purchased, including partial cases.

Prior to qualifying for the Offer, the Eligible Participant will be required to accept and agree to be legally bound by these Terms. In addition, the Eligible Participant will have the opportunity to agree to the terms and conditions contained within the BASF Grower Privacy Consent and the BASF Commercial Electronic Messages Consent (the "Consent Forms"). Copies of the Consent Forms can be obtained by contacting AgSolutions® Customer Care at 1-877-371-BASF (2273). An Eligible Participant may subsequently withdraw his/her consent to receive electronic communications at anytime without affecting their eligibility for this Offer.

If an Eligible Participant completes all of the foregoing steps in accordance with these Terms (as determined by BASF in its sole and absolute discretion), then the Eligible Participant will be eligible to qualify for the Offer and to receive the Rebate. **There is a limit of one (1) Rebate per Farm.**

- Qualifying Products and Related Conditions:** For the purposes of the Offer and the Rebate, Qualifying Products will have the following label rates:

Qualifying Product	Unit Size	Rate/Acre	Acres/Unit
ACROBAT	Case	182 grams	80
ARMEZON	Jug	0.015 L	40
ARMEZON PRO	Case	0.405 L	40
ASSIGNMENT	Case	–	20
BANVEL II	Case	0.5 L	40
BASAGRAN	Case	0.9 L	20
BASAGRAN FORTÉ	Case	0.9 L	22

CABRIO PLUS	Case	910 grams	22
CANTUS	Case	70 grams	160
CARAMBA	Case	0.4 L	40
CLEAN SWEEP	Case	–	20
CONQUEST LQ	Case	–	40
DISTINCT	Case	0.115 kg	40
ENGENIA	Case	0.404 L	40
ERAGON	Case	0.0146 kg	120
ERAGON LQ	Case	0.0295 L	160
FORUM	Case	0.182 L	50
FRONTIER MAX	Case	0.3 L	60
HEADLINE	Case	0.16 L	80
HEADLINE AMP	Case	0.303 L	40
INTEGRITY	Case	0.3 L	60
LANCE	Case	0.226 kg	25
MARKSMAN	Case	1.0 L	20
OPTILL	Case	0.06 kg	120
OUTLOOK	Case	0.350 L	52
POAST ULTRA	Case	0.19 L	80
PRIAXOR	Case	–	160
PROWL H2O	Case	0.89 L	20
PURSUIT	Case	0.168 L	39
SERCADIS	Case	0.135 L	20
TWINLINE	Case	0.2 L	80

- Verification:** BASF reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to BASF): (i) for the purposes of verifying an Eligible Participant's eligibility to participate in this Offer; (ii) for the purposes of verifying the legitimacy of any Data (as defined below in Section 9b), Qualifying Products and/or other information; and/or (iii) for any other reason BASF deems necessary, in its sole and absolute discretion, for the purposes of administering this Offer in accordance with BASF's interpretation of the letter and spirit of these Terms. Failure to provide such proof to the complete satisfaction of BASF within the timeline specified by BASF may result in disqualification in the sole and absolute discretion of BASF. All determinations regarding whether or not an Eligible Participant is eligible to earn a Rebate in accordance with these Terms will be made by BASF in its sole and absolute discretion. If it is discovered by BASF (using any evidence or other information made available to or otherwise discovered by BASF) that any Eligible Participant (or any person or entity purporting to be an Eligible Participant) has attempted to use multiple names, identities and/or any other means not expressly sanctioned by these Terms to participate in or disrupt this Offer, then he/she may be disqualified from the Offer in the sole and absolute discretion of BASF.
- Notification and Confirmation:** If an Eligible Participant has been deemed by BASF, in its sole and absolute discretion, to be eligible to qualify for the Offer and to receive a Rebate, then the Eligible Participant may be notified by a representative of BASF. If an Eligible Participant: (i) cannot accept (or is unwilling to accept) the Rebate for any reason; and/or (ii) is determined to be in violation of BASF's interpretation of the letter and/or spirit of these Terms (all as determined by BASF in its sole and absolute discretion); then the Rebate shall, in the sole and absolute discretion of BASF, be forfeited in its entirety and the Eligible Participant will be disqualified from participating in the Offer.
- Additional Conditions:**
  - This Offer does not apply to any Qualifying Products that are returned for any reason whatsoever or for any Qualifying Products purchased for resale.
  - Retailers are required to submit customer transactional data relating to Orders and Purchase Transactions (the "Data") on behalf of Eligible Participants to BASF. Offer eligibility will be determined by BASF, in its sole and absolute discretion, using this Data. All Data must be submitted by the retailer to BASF by no later than October 9, 2017 in order for such Data to be eligible for the purposes of this Offer.
  - If an Eligible Participant who has earned a Rebate pursuant to this Offer returns any Qualifying Products to a retailer after September 30, 2017, then the Eligible Participant shall be required to return or repay the value of the Rebate (or the applicable portion of the Rebate) by contacting AgSolutions Customer Care at 1-877-371-BASF (2273). Failure to do so will result in a deduction from the Eligible Participant's future year's program rebate(s).
  - Any of the Qualifying Products purchased as part of any other BASF grower programs and/or offers, are not eligible for any additional reward(s) as part of this Offer.
  - The following combinations of Qualifying Products will each count as one (1) inter-changeable Qualifying Product for the purposes of this Offer:

Qualifying Product Combinations	One (1) inter-changeable Qualifying Product for the purposes of this Offer
ACROBAT, FORUM	FORUM
CANTUS, LANCE	LANCE
ENGENIA, BANVEL II	ENGENIA
ERAGON LQ, ERAGON	ERAGON LQ
FRONTIER MAX, OUTLOOK	FRONTIER MAX
HEADLINE, PRIAXOR*	PRIAXOR
HEADLINE, HEADLINE AMP*	HEADLINE AMP

\*Note: If grower purchases HEADLINE and HEADLINE AMP and PRIAXOR, it will count as two Qualifying Products.



10. **General Conditions:** Please allow a minimum of eight (8) weeks for the Rebate to be received from the time the Data is sent to BASF by a retailer. All Data is subject to verification and will be considered void if it cannot be verified to the complete satisfaction of BASF. The Rebate must be accepted as awarded and is not transferable or assignable. No substitutions, except at BASF's option. Without limiting the generality of the foregoing, BASF reserves the right, in its sole and absolute discretion, to substitute the Rebate or a component thereof with a reward of equal or greater retail value.
11. Rebate cheques with a value of less than \$100 CDN will not be processed.
12. This Offer is subject to all applicable federal, provincial and municipal laws. Void where prohibited or restricted by law. The decisions of BASF with respect to all aspects of this Offer are final and binding on all Eligible Participants without right of appeal.
13. BASF Canada Inc., its parent companies, associated and affiliated companies, suppliers, advertising/promotion agencies and any other entity involved in the development, production, administration or fulfillment of the Offer, and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the **"Released Parties"**) will not be liable for: (i) any late, lost, misdirected, delayed, incomplete, incompatible or misdirected Data and/or other information (all of which is void); (ii) any failure(s), malfunction(s) or other problem(s) of any nature whatsoever; (iii) the failure of any order, purchase transaction, Data and/or other element(s) of this Offer to be received, captured or recorded for any reason whatsoever; (iv) anyone being incorrectly and/or mistakenly identified as a Rebate recipient or eligible Rebate recipient; and/or (v) any combination of the above.
14. BASF reserves the right, in its sole and absolute discretion, to withdraw, suspend or amend this Offer in any way, or to amend these Terms in any way, without prior notice or obligation, in the event of: (i) any cause beyond the reasonable control of BASF that interferes with the proper conduct of this Offer as contemplated by these Terms, including, without limitation, any error, problem, tampering, unauthorized intervention, fraud or failure of any kind whatsoever; (ii) any accident, printing, administrative, or other error of any kind; and/or (iii) for any other reason that BASF deems necessary, in its sole and absolute discretion, to ensure that this Offer is conducted in accordance with BASF's interpretation of the letter and spirit of these Terms. Any attempt to undermine the legitimate operation of this Offer in any way (as determined by BASF in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, BASF reserves the right to seek remedies and damages to the fullest extent permitted by law.
15. BASF reserves the right, in its sole and absolute discretion, to require that an Eligible Participant sign BASF's form of declaration and release form prior to being confirmed as the recipient of the Rebate.
16. By participating in this Offer and accepting the Rebate, each Eligible Participant (i) confirms compliance with these Terms; (ii) acknowledges acceptance of the Rebate (as awarded); and (iii) releases the Released Parties from any and all liability in connection with this Offer, the Eligible Participant's participation herein and/or the awarding and use/misuse of the Rebate or any portion thereof.
17. If an Eligible Participant who is eligible to receive the Rebate is deemed to be in violation of these Terms (as determined by BASF in its sole and absolute discretion), then the Eligible Participant may, in the sole and absolute discretion of BASF, be disqualified (and, if disqualified, will forfeit all rights to the Rebate).
18. BASF reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Offer mechanics stipulated in these Terms, to the extent deemed necessary by BASF, for purposes of verifying compliance by any Eligible Participant or other information with these Terms, or as a result of any problems, or in light of any other circumstances which, in the opinion of BASF, in its sole and absolute discretion, affect the proper administration of the Offer as contemplated in these Terms, or for any other reason.
19. In the event of any discrepancy or inconsistency between the terms and conditions of these English Terms and disclosures or other statements contained in any Offer-related materials (including, but not limited to, the French version of these Terms) and/or any instructions or interpretations of these Terms given by any representative of BASF, the terms and conditions of these English Terms shall prevail, govern and control to the fullest extent permitted by law.
20. By participating in this Offer, each Eligible Participant expressly consents to BASF, its agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Offer and in accordance with BASF's privacy policy (<https://www.basf.com/en/tools/legal/data-protection.html>). This section does not limit any other consent(s) that an individual may provide to BASF or others in relation to the collection, use and/or disclosure of their personal information.
21. BASF reserves the right, in its sole and absolute discretion, to take whatever measures or actions it deems necessary to help ensure that the Offer is administered in accordance with BASF's interpretation of the letter and spirit of these Terms. **ANY INDIVIDUAL OR ENTITY DEEMED BY BASF AT ANY TIME TO BE IN VIOLATION OF BASF'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS FOR ANY REASON WHATSOEVER IS SUBJECT TO DISQUALIFICATION IN THE SOLE DISCRETION OF BASF.**
22. The invalidity or unenforceability of any provision of these Terms shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Terms shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.
23. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Terms or the rights and obligations of Eligible Participants, BASF or any of the other Released Parties in connection with the Offer will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Terms or relating to this Offer.
24. **AgSolutions** Product Assurance is offered on all the following BASF products:  
**CORN PRODUCTS:** ARMEZON, ARMEZON PRO, INTEGRITY, MARKSMAN, PROWL H20, FRONTIER MAX.  
**SOYBEAN PRODUCTS:** CLEAN SWEEP, CONQUEST LQ, FRONTIER MAX, OPTILL, PROWL H20.

In order to be eligible for consideration for compensation when product performance expectations are not met with BASF products, inquiries must be received by BASF no later than July 31, 2017. BASF reserves the right to determine if weed control performance warrants compensation. For any questions on product performance please contact your local BASF Sales Representative, retailer, or **AgSolutions** Customer Care at 1-877-371-BASF (2273) prior to the above deadline.



## Always read and follow label directions.

**AgSolutions**, ACROBAT, BANVEL, CONQUEST, DISTINCT, FRONTIER, HEADLINE, MARKSMAN, and PROWL are registered trade-marks, and ENGENIA is a trade-mark of BASF Corporation; CARAMBA is a registered trade-mark, and FORUM is a trade-mark of BASF Agro B.V.; PURSUIT is a registered trade-mark of BASF Agrochemical Products B.V.; ARMEZON, ASSIGNMENT, BASAGRAN, CABRIO, CANTUS, ERAGON, INTEGRITY, KIXOR, LANCE, OPTILL, OUTLOOK, POAST, PRIAXOR, SERCADIS, and TWINLINE are registered trade-marks of BASF SE; all used with permission by BASF Canada Inc. CLEAN SWEEP is a registered trade-mark of BASF Canada Inc. ACROBAT and/or, CABRIO PLUS, and/or CANTUS, and/or CARAMBA, and/or FORUM, and/or HEADLINE, and/or LANCE, and/or PRIAXOR, and/or SERCADIS, and/or TWINLINE fungicides should be used in a preventative disease control program.

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